



INTERNATIONALIZATION AT NONG LAM UNIVERSITY

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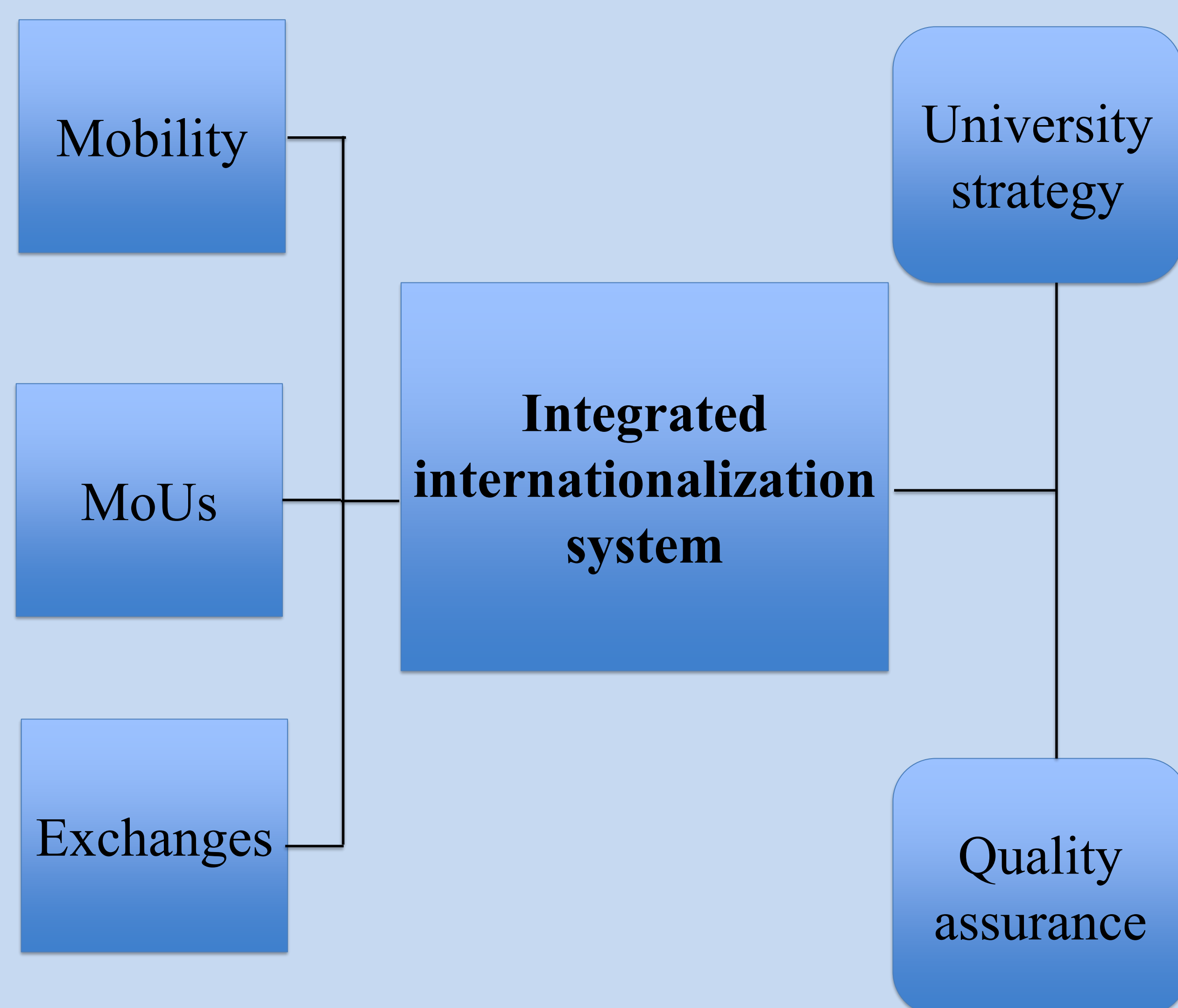
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INTRODUCTION

- Nong Lam University is strengthening its international engagement in education and research in accordance with Central Resolution No.71 on international cooperation
- Internationalization has often been implemented as separate, project-based activities.
- This fragmentation limits institutional impact and sustainability.



MAIN CHALLENGE



CAPACITY GAPS

- Strategic planning for internationalization
- International cooperation management
- Project management in an international context
- Communication in an international environment

OBJECTIVES

- To access current capacities and needs of management staff in internationalization and strategic planning
- To design and deliver a practice-oriented training program on strategic planning, data use, international cooperation, project management and communication in an international environment
- To support managers in developing and implementing unit-level improvement projects that link with internationalization, QA and strategic planning
- To establish simple monitoring and peer-learning mechanism that sustain the institutionalization of internationalization.

ROADMAP

- Define a shared vision and strategic objectives for internationalization, aligned with QA and the university strategic plan
- Clarify roles, policies and QA mechanisms that make internationalization systematic and accountable.
- Strengthen managers' skills in strategy, QA & data, cooperation, project management and international communication.
- Carry out unit-level improvement projects and use data and indicators to guide decisions.
- Regularly review policies, results and partnerships, and update the system based on evidence and feedback.