

MIB

Master International Business with Regional Focus (MBA)

 **thws**
Technical University
of Applied Sciences
Würzburg-Schweinfurt



Our Program at a Glance



Our Team



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Program Director



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Program Director



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Program Coordinator

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Facts about our University

- We are a **state university** offering more than 40 degree programs that are world-wide recognized.
- We host more than **9,300 students** (thereof >1,000 international students).
- We employ more than **240 full professors**.
- Teaching takes place in **small study groups** with an excellent student-teacher ratio.
- All courses are taught by **experienced professors and practitioners**.
- We **cooperate closely with businesses** in the region and across the country.



THWS building: Münzstrasse 12 in Würzburg

Views of Würzburg

- Würzburg is the center of the famous Franconian **wine-growing region**.
- Würzburg is a **safe and modern city**.
- Würzburg is a **student city**: More than 30% of about 127,000 inhabitants are students.
- Larger cities like Frankfurt, Munich and Stuttgart are just 1-2 hours away.
- When it comes to **job availability**, Würzburg ranks **5th place** among the 72 large German cities in the Wirtschaftswoche 2024 city ranking.



Cathedral & city center



Fortress & vineyards



Residence with park

In the Heart of Europe and Germany



Our offer and what you can expect from us

Our MBA program...

- is delivered at postgraduate level.
- provides a comprehensive general management education.
- is taught entirely in English.
- is designed for a carefully selected cohort.
- brings together a diverse and multicultural group of participants.
- builds on the first professional experience our students contribute

Our students...

- hold a strong undergraduate degree in any discipline.
- demonstrate proven English proficiency.
- bring at least one year of professional work experience.
- represent diverse academic and cultural backgrounds from around the world
- join a highly selective cohort limited to 25 participants per year.

Over the last 22 Years, our Graduates came **MIB**
from more than 40 Nations all around the Globe



Competencies in our Curriculum

Business & Management Skills

- Innovation Mgmt & Entrepreneurship
- International Management

- International Law
- International Financial Reporting

- International Economics
- Operations Strategy

- International Finance
- Business Simulation

- International Marketing
- Strategic Management



- Mgmt of Int. Supply Chains
- Intern. Management Control

Methodical Skills

Research Projects

International Project Management

Management Information Systems

Master Thesis

Social Skills

Organizational Behavior

Cross Cultural Management

Organizational Development & Leadership

General & Business Language

Personal Skills

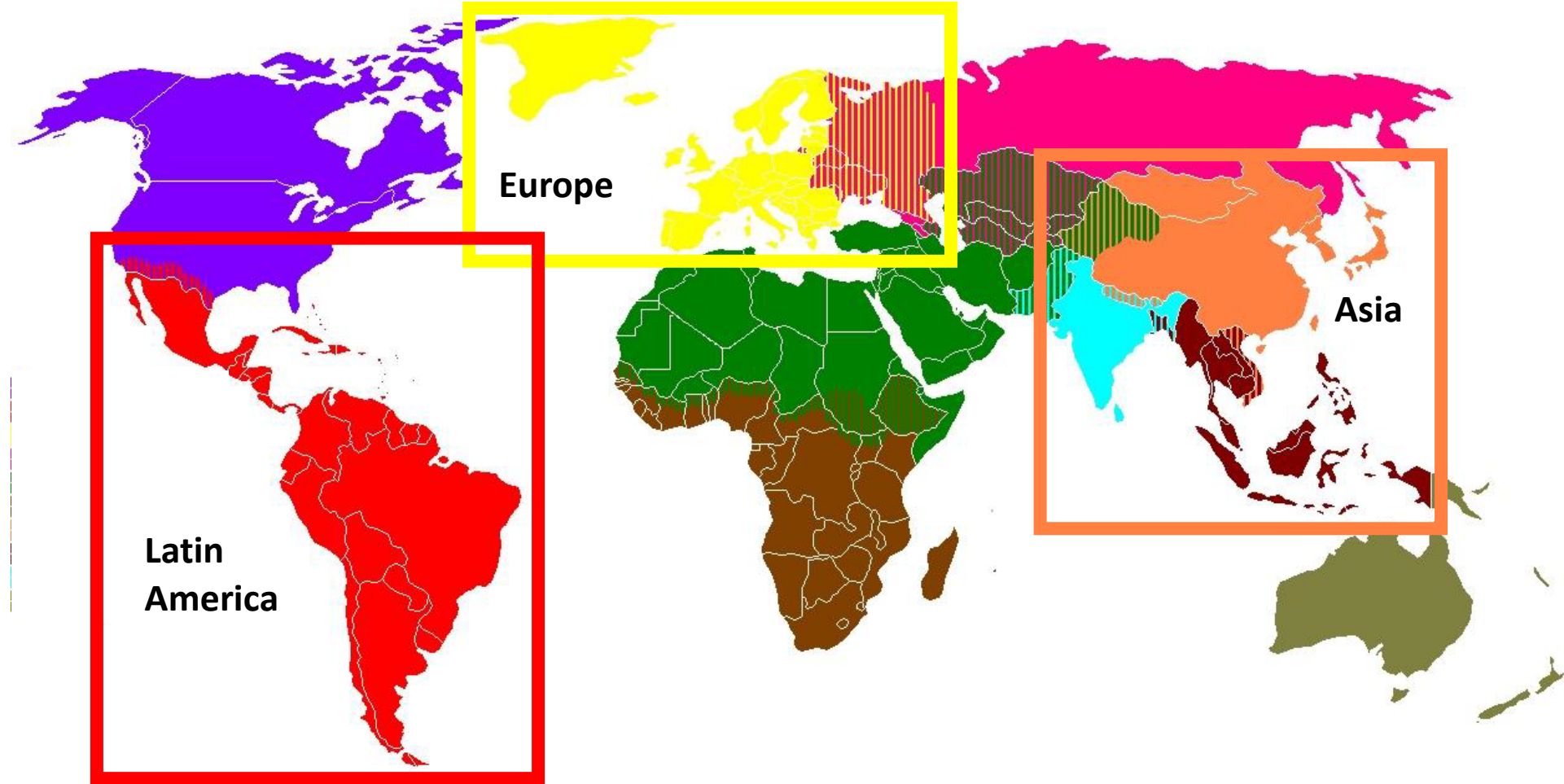
Business Ethics

Decision Theory & Practice

Doing Business Focus Region



Students can choose between three Focus Regions



Our Curriculum: 3 Semester

MIB

Semester 1
(Oct. – Feb.)

Semester 2
(March - July)

Semester 3
(Oct. –Feb.)

Focus Region
Asia



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Focus Region
Europe

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Focus Region
Latin America

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Overview of MBA Program Costs

Tuition
€16,500 in total

Semester fee
≈ €170 per semester

Cost of living in
Würzburg
≈ €1,000 per month

Travel to the off-site
trainings

Travel and
accommodation for
the stay abroad
(Columbia or Taiwan)

Ressources for Further Information and Application

- **Online application portal (THWS CampusPortal):**
<https://campusportal.fhws.de/qisserver/pages/cs/sys/portal/hisinoneStartPage.faces>
- Website of the MBA International Business:
<https://business.thws.de/en/master-international-business/>
- Website of the Technical University of Applied Sciences Würzburg-Schweinfurt:
<https://www.THWS.de/en/>
- Website of the City of Würzburg:
<https://www.wuerzburg.de/en/index.html>

April 1st:
Start of the
application
period



This could be you! Join the MBA International Business at THWS

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